

# LIVERPOOL IRISH FESTIVAL



## Newspaper Rate Card

# 2018 Newspaper

**TG4 LIVERPOOL IRISH LIVE PLAYALNG**  
Mon 22 Fri 26 Oct 1-3pm

**GALLERY SHOWS**  
All day Fri 26 Oct 10am-5pm

**JACK LUKEMAN** - SPECIAL GUEST  
TUESDAY 9 NOVEMBER 2018 8PM  
FULL DETAILS AT WWW.JACKLUKEMAN.COM

**"A GORGEOUS, VERSATILE BARITONE"  
"THE MOST MAGNIFICENT & ENIGMATIC  
OF PERFORMERS"**

## WELCOME/FÁILTE

It's a privilege to be invited to Liverpool Irish Festival. The people here in Liverpool...

Migration is a part of Ireland's history, life and culture. It connects it to a rich network - physical and digital - and is reflected in the diversity of cultures at home. Migration has led to the variety of its diaspora and Ireland's global influence on music, literature, science and technology. We have seen these influences and contributions contribute to its politics, its people's lives, its developing gender and social rights movements and social tolerance. #LIF2018 captures these influences and more.

The #LIF2018 pull-out guide, available from the festival's website, is a comprehensive guide to the festival's activities and events. It includes a calendar of events, a list of venues, and a map of the festival's locations. It is a must-have for anyone attending the festival.

Liverpool Irish Festival is a celebration of Irish culture and heritage. It is a festival that brings together people from all over the world to celebrate the rich traditions of Ireland. It is a festival that is open to all and welcomes everyone.

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## CONTINUED FROM FRONT PAGE.

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## #LIF2018 PULL-OUT GUIDE

### MAP & VENUES

Map of Liverpool showing festival venues. Includes addresses and contact information for various locations.

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liverpoolirishfestival.com

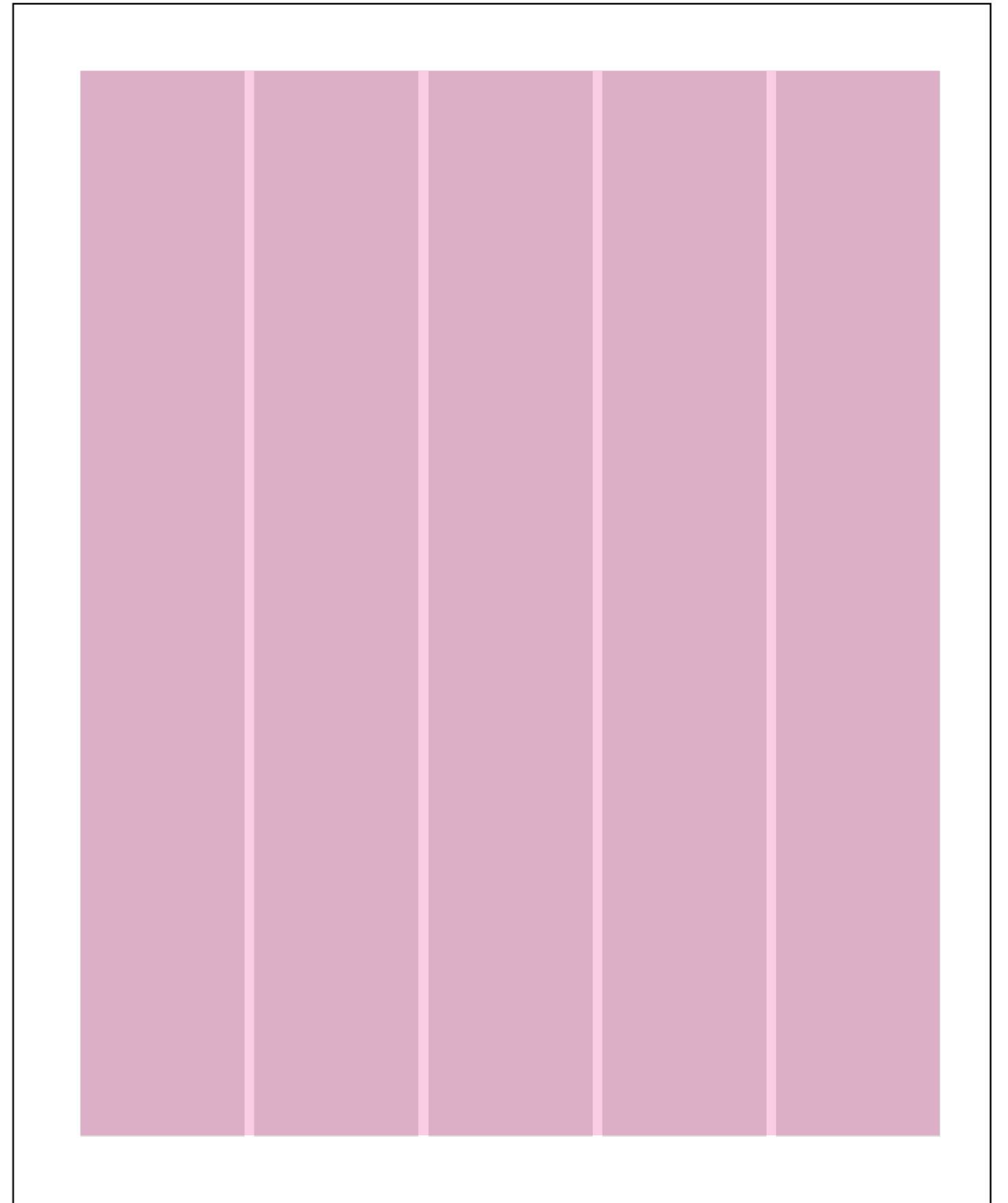
# 2018 Headline Achievements

- Liverpool Irish Festival 2018 had 24,232 visits to 75 events they had direct involvement in and 4 exhibits.
- We showcased 197 artists, speakers and other creatives over 10 days - 6% growth on 2017
- #LIF2018 had a press reach of 26m
- 96.2% of visitors are quite or very likely to recommend *LIF*
- 95.13% of visitors rated #LIF2018 as 4 or 5 out of 5
- *LIF* worked with 59 partners in 2018, including venues, sponsors and funders
- #LIF2018 received visits from 32 of 40 Liverpool postcodes and many more national and international postcodes
- #LIF2018 delivered 75 events, across 80 sessions over 11 days, as well as 4 exhibits, generating 88.8 exhibition days.

**FULL PAGE**

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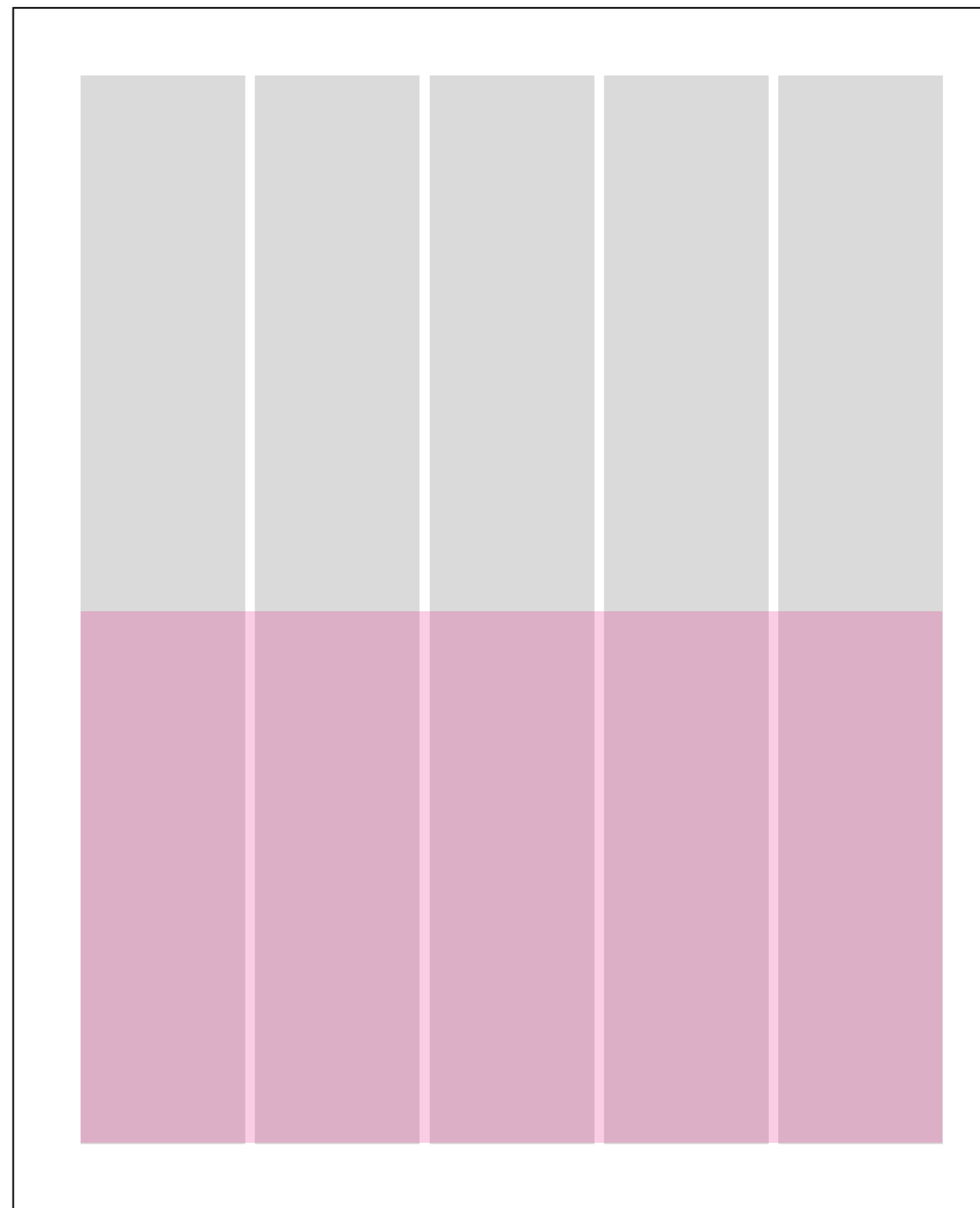
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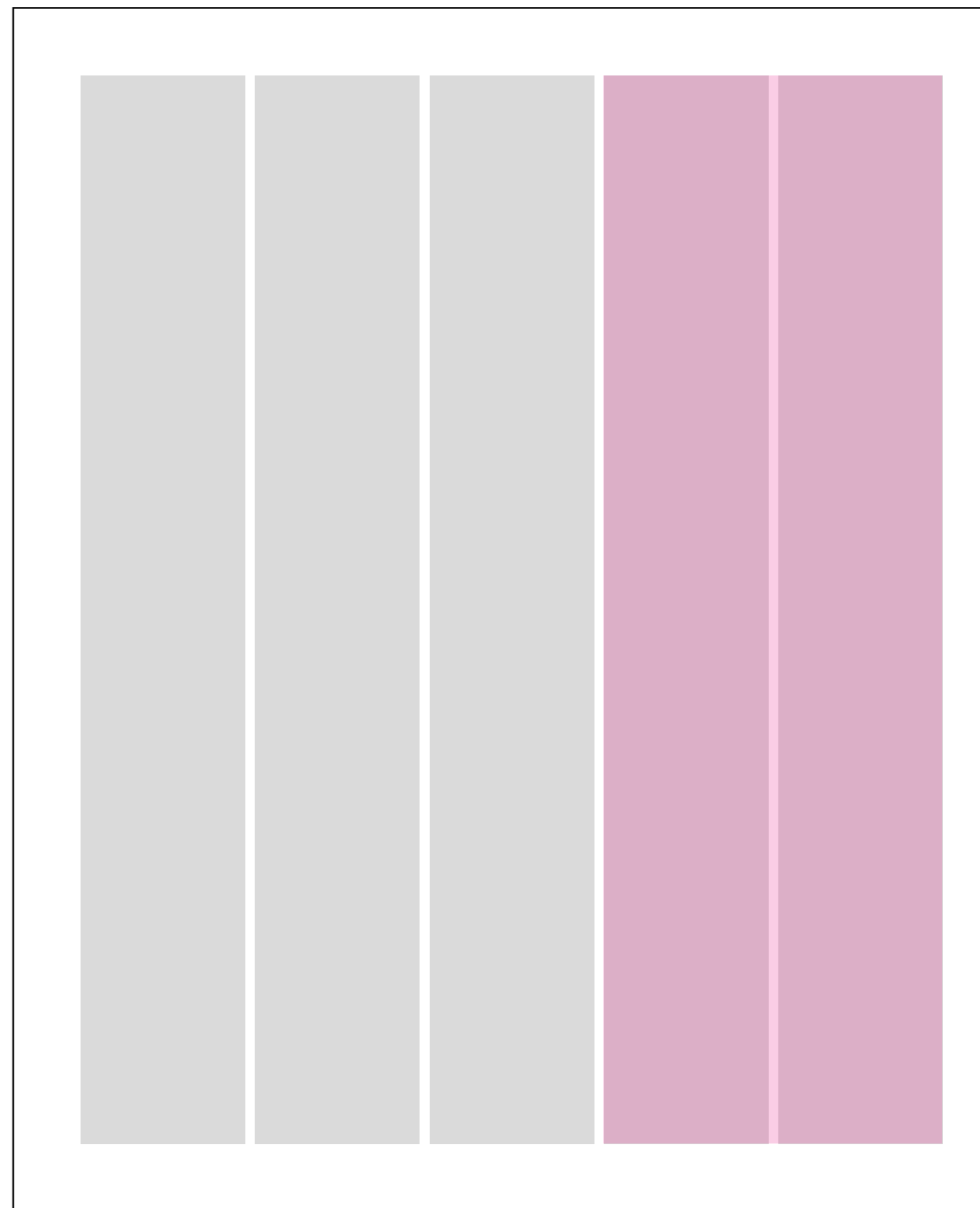
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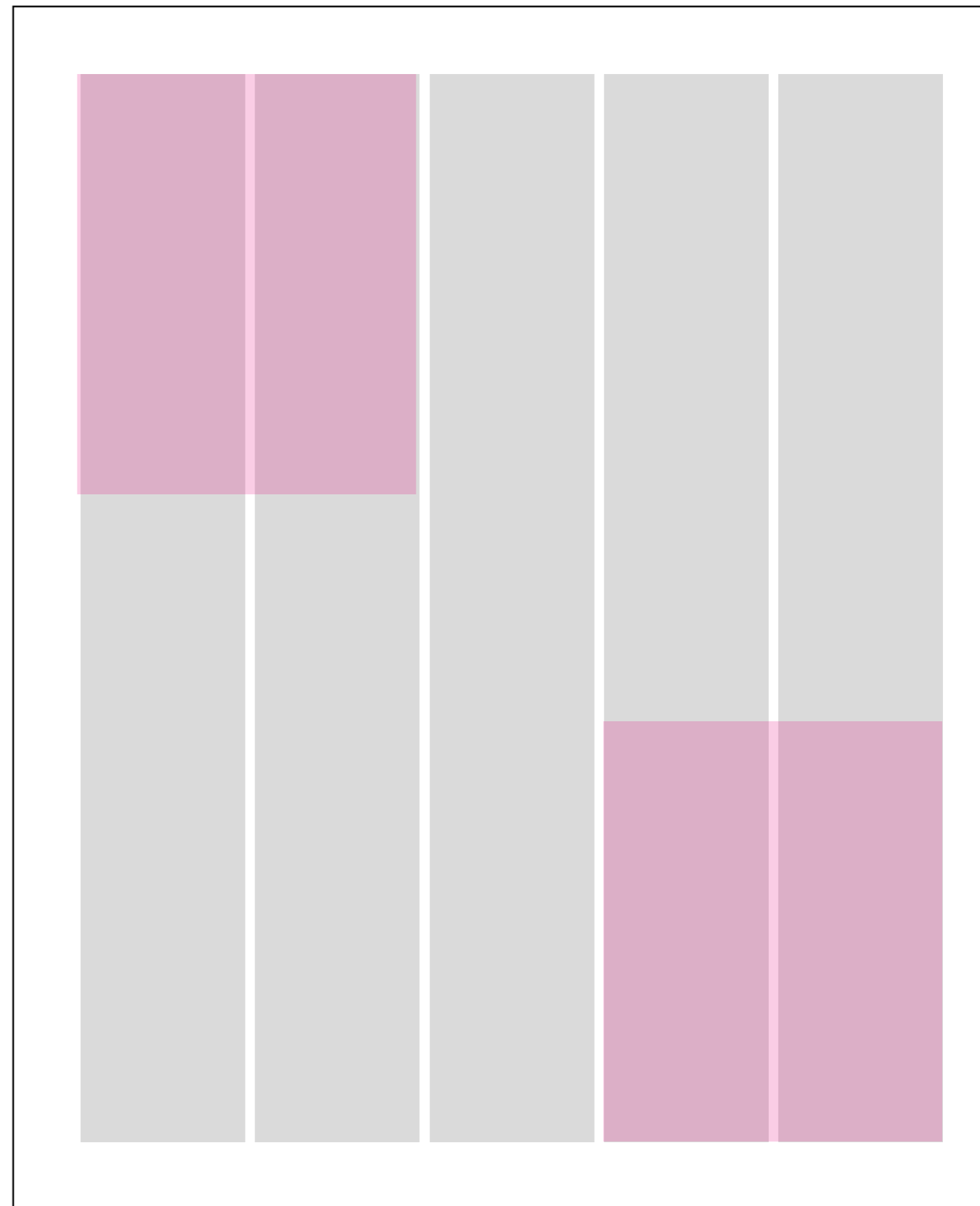
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**£200.00**



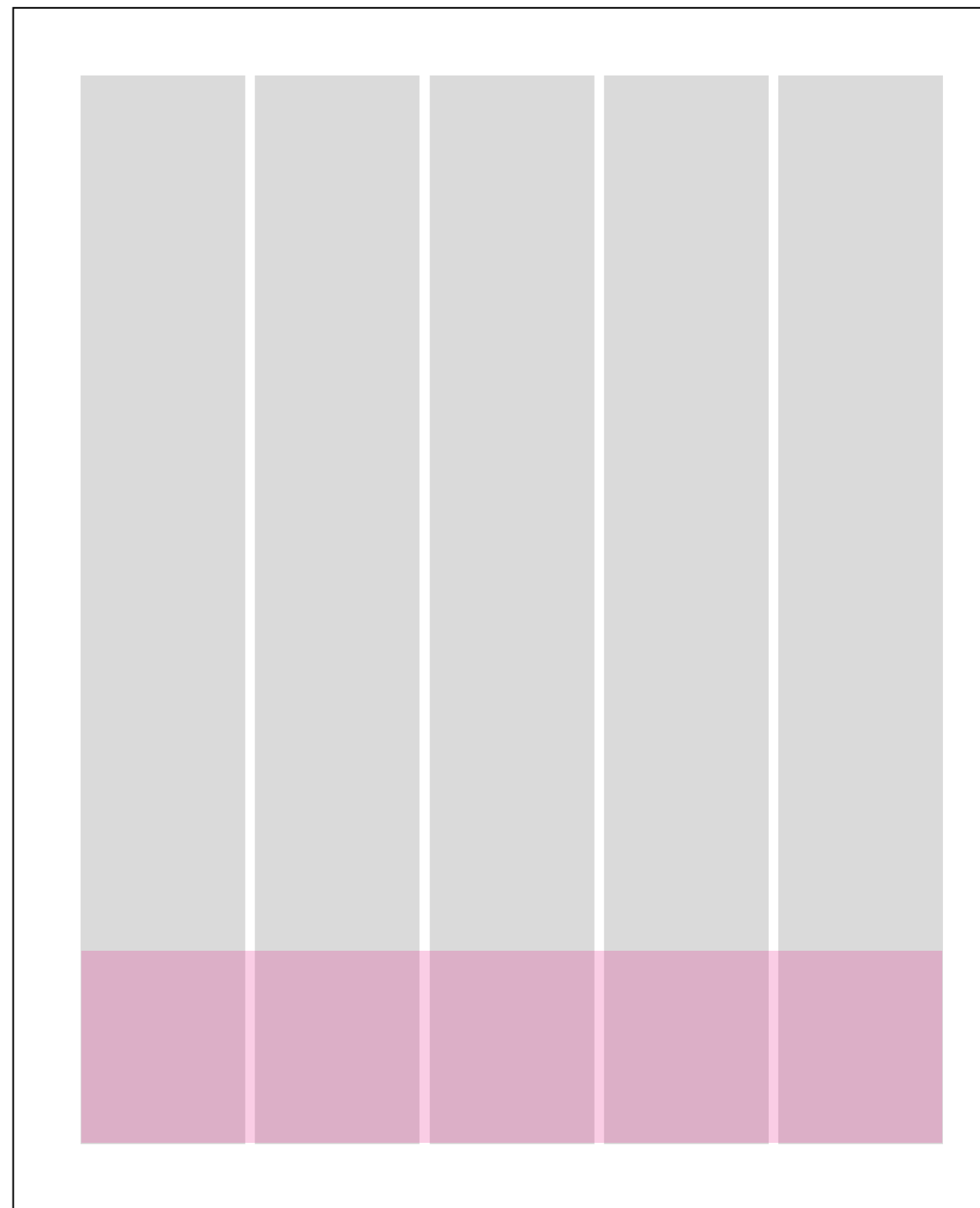
**QUARTER PAGE**  
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# HORIZONTAL STRIP

254MM X 70MM

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# Contact the Liverpool Irish Festival team

Phone: +44(0) 151 291 6739

Mobile: +44(0) 7804 286 145

Email: [info@liverpoolirishfestival.com](mailto:info@liverpoolirishfestival.com)

All prices are inclusive of VAT.

**LIVERPOOL  
IRISH  
FESTIVAL**

